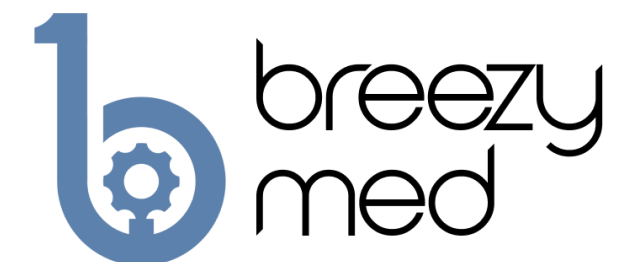


Applications & Pricing

Proven applications and pricing examples to help you launch and scale disinfection and deodorization services.

Actual pricing will vary by market, region, and business model.





Your Costs

Equipment Costs

- \$270/month for subscription

Consumable Costs (BioPure)

- \$90+\$30 S&H = \$120 per 4-gallon case
- 1 case = ~80 minutes of fogging, covering ~36,000 square feet with 8-foot ceilings or ~288,000 cubic feet
- Your cost per square foot = $\$120/36,000 = 0.333$ cents/square foot
- Example: 2,000 square feet with 8 foot ceilings = \$6.67 in BioPure



Target Applications & Pricing

<u>Service</u>	<u>Examples</u>	<u>Pricing</u>
Medical Facilities	weekly deep disinfection of doctor's offices, dentist's offices, clinics, surgery centers	\$200-\$400 per office (5-10 cents/s.f.)
Move-in/Move-out	deodorizing of pet & body odors, mold & mildew smells for rentals, home sales, airbnbs	>\$200 per space (10 cents/s.f.)
Education Facilities	regular disinfection or upon outbreak within preschools, private schools, colleges & universities	5-10 cents/s.f.
Animal Spaces	regular disinfection or upon outbreak within veterinary clinics, animal boarding, animal labs	>\$200 per space (10 cents/s.f.)
Senior Living	regular disinfection & deodorizing or upon move out within senior living & long-term care facilities	5-10 cents/s.f.